



fall in love
with your
floor



LL Flooring®

LL Flooring is coming up on some huge milestones. It's been a year since we launched Duravana, and the feedback from customers like you has been fantastic. You've swooned at its gorgeous looks, marveled at its amazing ease, stood in awe at its unparalleled performance; and we couldn't be more excited.

However, we're not content to simply rest on our laurels. We've added new flooring styles across the board and expanded our selection to include even more of what you love among the millions of square feet we have in stock. Waterproof laminates, for instance, have joined our already impressive array of waterproof options, and we'll continue to grow our flooring family to bring you amazing looks, outstanding performance and unmatched versatility—all at the best value.

Our catalog is here to showcase these incredible floors and serve as a springboard for your flooring journey. As always, we're here to help guide you every step of the way, with all the digital tools, expert advice and additional service you need to ensure your project is done right.



Charles Tyson
President and CEO



Much has changed over the course of this year, but one thing that hasn't is our commitment to helping you discover the floor you'll love. As your constant companion on your home décor journey, you can count on LL Flooring to provide all the resources you'll need for every stage of your project:

- Over 430 locations nationwide with 500+ floors
- Flooring experts in every store
- The Picture It! floor visualizer lets you see our floors in your home
- Free flooring samples make it easy to find the right floor
- Everything you need to finish your project
- Free in-home estimate
- Installation through our network of professional installers

Shop online at LLFlooring.com, visit your local store, or call 800-227-4036 to speak with one of our flooring experts or schedule a free in-home estimate.



WATERPROOF
Hybrid Resilient
Vinyl
Laminate
Tile

HARDWOOD
Solid
Engineered
Bamboo

ACCESSORIES



Welcome to
LL Flooring

Cover: Bellawood Artisan Lucerne White Oak Distressed Engineered Hardwood

Hybrid Resilient
Vinyl Plank
Laminate
Tile

You can't predict life. You can, however, prepare for the unexpected. Whether things are getting out of hand while you're hard at work in the kitchen or something goes wrong while you're out around town—waterproof flooring grants confidence against the biggest unanticipated spills. These floors can stand up to liquids, so in the face of unexpected accidents, you can take comfort in knowing you have both a sturdy and stylish defense. Because when it's waterproof, it's worry-proof.



prepare your home for the unexpected with
waterproof flooring



Discover the Power of Hybrid Resilient Flooring

DURAVANA HYBRID RESILIENT

Duravana Hybrid Resilient flooring is the future of hard surface flooring. These hybrid products combine the best characteristics of traditional flooring and the latest technological innovation to create premium performance floors. Dual Defense technology pairs waterproof planks with a state-of-the-art locking mechanism that prevents liquids from seeping between planks. Made with wood from certified responsibly-managed forests, Duravana Hybrid Resilient floors are stylish, eco-friendly floors with the incredible resilience and extreme water protection your family needs.

- Waterproof with dual defense
- Eco-friendly, 100% PVC free
- Our best scratch and dent resistance
- Our most realistic looks and textures, with up to 22 unique patterns
- Exclusive to LL Flooring



- 1 Preston Peak Maple**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 2 Sydney Harbor Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 3 Silk Spire Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 4 Tacoma Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 5 Sterling Summit Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana





- 1 Gauntlet Gray Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 2 Sagrada Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 3 Lake Worth Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 4 Bay Bridge Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana
- 5 Magnolia Bridge Oak**
Hybrid Resilient
7mm x 7.56" +pad
Lifetime Ltd. Warranty | Duravana



VINYL PLANK

The warmth of hardwood and the cool elegance of stone are the pinnacle of style. This is what flooring dreams are made of. You can get the luxe look you love and still withstand the real world and all of its spills, scrapes and scuffles. Dreams do come true thanks to CoreLuxe vinyl flooring.

- Stands up to kids, pets and heavy foot traffic
- Waterproof protection from unexpected accidents
- An affordable waterproof option for almost any room



- 1 Ordesa Valley Oak**
Rigid Vinyl Plank
5mm x 6.81" w/pad
Lifetime Ltd. Warranty* | CoreLuxe XD
- 2 Cardiff Red Oak**
Rigid Vinyl Plank
5mm x 6.81" w/pad
Lifetime Ltd. Warranty* | CoreLuxe XD
- 3 Stormy Gray Oak**
Rigid Vinyl Plank
5mm x 7.09" w/pad
Lifetime Ltd. Warranty* | CoreLuxe XD
- 4 Obsidian Oak**
Rigid Vinyl Plank
5mm x 7.09" w/pad
50 Year Ltd. Warranty* | CoreLuxe
- 5 Sheffield Oak**
Rigid Vinyl Plank
5mm x 6.81" w/pad
Lifetime Ltd. Warranty* | CoreLuxe XD





1



2



3



4

- 1 Seville Maple**
Rigid Vinyl Plank
5mm x 6.81" w/pad
Lifetime Ltd. Warranty* | CoreLuxe XD
- 2 Urban Loft Ash**
Rigid Vinyl Plank
5mm x 7" w/pad
Lifetime Ltd. Warranty* | CoreLuxe Ultra
- 3 Shadow Mountain Maple**
Rigid Vinyl Plank
5mm x 5.75" w/pad
50 Year Ltd. Warranty* | CoreLuxe
- 4 Brazilian Cherry**
Rigid Vinyl Plank
8mm x 5.91" w/pad
Lifetime Ltd. Warranty* | CoreLuxe Ultra
- 5 Tobacco Road Acacia**
Rigid Vinyl Plank
8mm x 5"
Lifetime Ltd. Warranty* | CoreLuxe Ultra



5



- 1 Rotterdam Autumn Oak**
Rigid Vinyl Plank
5mm x 6.81" w/pad
Lifetime Ltd. Warranty* | CoreLuxe XD
- 2 Paris Blue Pine**
Rigid Vinyl Plank
5mm x 7.09" w/pad
50 Year Ltd. Warranty* | CoreLuxe
- 3 Edgewater Oak**
Luxury Vinyl Plank
5mm x 5.75"
Lifetime Ltd. Warranty* | Tranquility Ultra
- 4 River Walk Oak**
Luxury Vinyl Plank
5mm x 6"
Lifetime Ltd. Warranty* | Tranquility Ultra
- 5 Milner Pass Oak**
Rigid Vinyl Plank
5mm x 5.75" w/pad
50 Year Ltd. Warranty* | CoreLuxe





1



2



3



4

- 1 Ravello Oak**
Rigid Vinyl Plank
5mm x 6.81" w/pad
Lifetime Ltd. Warranty* | CoreLux^e XD
- 2 Rivers Edge Oak**
Rigid Vinyl Plank
5mm x 5.75" w/pad
50 Year Ltd. Warranty* | CoreLux^e
- 3 Deer Ridge Maple**
Rigid Vinyl Plank
5mm x 5.75" w/pad
50 Year Ltd. Warranty* | CoreLux^e
- 4 Table Rock Oak**
Rigid Vinyl Plank
5mm x 5.75" w/pad
50 Year Ltd. Warranty* | CoreLux^e
- 5 Bavarian White Oak**
Rigid Vinyl Plank
5mm x 6.81" w/pad
Lifetime Ltd. Warranty* | CoreLux^e XD



5

Q&A

Style your space like a pro



Cait Pappas
Interior Decorator

Based in Colorado, Nest Out West is an interior decorating and e-styling brand that strives to teach people how they can love the home they have. Cait and her husband showcase easy fixes that are DIY-friendly using their home as the canvas. Then, they share the transformations on Instagram.

Denver-based Cait Pappas, the woman behind the popular Instagram account @nest.out.west, is a self-taught interior designer with an eye for clean, cozy design. She partnered with LL Flooring on her basement playroom renovation, where she needed something that would stand up to two active children while hitting the style points she was aiming for.

We sat down with Cait to learn more about her latest project, her own basement.

Q: *How would you describe your personal style?*

A: Right now, it's leaning transitional with a hint of cottage style. I gravitate toward a lot of white wood and black finishes, which imparts this sort of modern farmhouse look. But, I choose style elements depending on the space and what it needs. Our basement project ended up with a more modern cottage feel with a whimsy boho touch.

Q: *What would you say is your primary focus when determining the design of a space?*

A: The first priority in any space is the functionality. So, in the case of our basement project, we asked: what do we like to do when we play with the kids? What do the kids like to do? In our basement, I broke the space apart into an adult area, a wide play kitchen/pretend camping area/run-around area, and a window corner for more peaceful floor play.

Once the function is decided, I can look at which style direction I want to go in.

Q: *Tell us about this renovation and your latest installation project with LL Flooring.*

A: The basement had the original carpet, which was over 20 years old, so it was very musty, and we had a stressed-out cat that was spraying all over the basement. So, it wasn't really a safe or usable room, but the space is so big and open that we didn't want it going to waste. So, we decided to make the whole basement level into a kid-friendly area.

That carpet had to go, and **it was really important to us to install new flooring that would last a long time** and could handle two young kids as well as any future pets.



Bay Bridge Oak Waterproof Hybrid Resilient

Q: *Why did you choose this floor?*

A: **Performance is key**—the ability to wipe up spilled sippy cups and other messes without the liquid sinking in between the boards is essential. **The Dual Defense waterproofing technology was definitely a huge factor** in why we chose a Duravana floor. The wear-resistance is great too. The kids can play with their toys on the floor and we don't have to worry about scratches or dents.

As for style, we were torn between Bay Bridge Oak and Chapel Bridge Oak, but ultimately decided to go with Bay Bridge. The cooler, gray tones of Chapel Bridge Oak are definitely stylish, but our basement space was already more cool-toned and shaded. We chose Bay Bridge, with golden honey tones, to bring some cozy warmth to the room.

I was seven months pregnant when we started installing the flooring, and **Duravana was so easy to install** that it only took two weekends. It's a triple threat: performance, style and easy to DIY.



LAMINATE

Laminate flooring offers the best of both worlds—impeccable style and practical features. Now, our NEW waterproof laminates offer all that plus the water protection that your busy home needs. These floors are designed to replicate the natural color, grain and texture of real hardwood, stone, and even patterns. What's more, laminate flooring is easy to install and easy to maintain.

- Budget-friendly waterproof option
- A water-tight locking system holds water on the planks' surface
- Stands up to kids, pets, and heavy foot traffic

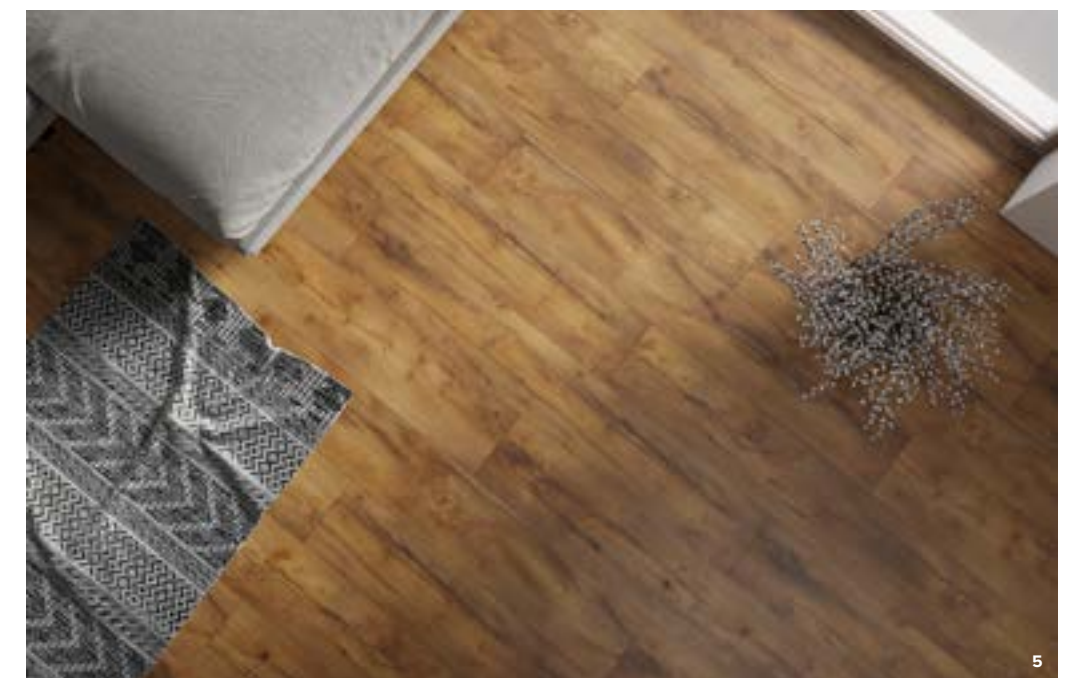


- 1 Tobacco Road Acacia**
Waterproof Laminate
12mm x 6.81" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 2 Barrington Oak**
Waterproof Laminate
12mm x 7.48"
Lifetime Ltd. Warranty* | Dream Home
- 3 Village Frost Oak**
Waterproof Laminate
8mm x 8.03" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 4 Shadow Sail Oak**
Waterproof Laminate
12mm x 7.48"
Lifetime Ltd. Warranty* | Dream Home
- 5 Autumn Cider Oak**
Waterproof Laminate
12mm x 7.48"
Lifetime Ltd. Warranty* | Dream Home





- 1 Almond Crate Oak**
Waterproof Laminate
12mm x 7.48" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 2 Lantern Glow Chestnut**
Waterproof Laminate
12mm x 7.48" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 3 Aperture Oak**
Waterproof Laminate
8mm x 8.03" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 4 Rubina Island Oak**
Waterproof Laminate
10mm x 8.03" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 5 Amber Crest Oak**
Waterproof Laminate
10mm x 8.03" w/pad
Lifetime Ltd. Warranty* | Dream Home





- 1 Copper Valley Chestnut**
Waterproof Laminate
12mm x 7.48" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 2 Antique Acres Oak**
Waterproof Laminate
12mm x 6.06"
Lifetime Ltd. Warranty* | Dream Home
- 3 American Hackberry**
Waterproof Laminate
12mm x 6.06" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 4 Shelter Bay Oak**
Waterproof Laminate
10mm x 8.03" w/pad
Lifetime Ltd. Warranty* | Dream Home
- 5 Brisk Hollow Oak**
Waterproof Laminate
10mm x 8.03" w/pad
Lifetime Ltd. Warranty* | Dream Home



TILE

Whether it's a wall or a back-splash, the sleek style of subway tile offers an ageless ambiance to take your home improvement project to the next level. But, tile's not just for kitchens and bathrooms anymore. Embrace open-air living with a luxurious stone-look or wood-look tile floor that flows from your dining room into your backyard patio or even up the walls.

- Select styles approved for outdoor installation
- Scratch- and stain-resistant
- Waterproof protection from unexpected accidents



- 1 Boardwalk Oak**
Porcelain Tile
8" x 48" | Lifetime Ltd. Warranty*
Avella Ultra
- 2 Galassia Nero**
Porcelain Tile
12" x 24" | Lifetime Ltd. Warranty*
Avella Ultra
- 3 Graystone Travertine**
Porcelain Tile
12" x 24" | 10 Year Ltd. Warranty*
Avella
- 4 Castle Rock**
Porcelain Tile
12" x 24" | 50 Year Ltd. Warranty*
Avella XD
- 5 Vivid White**
Ceramic Subway Tile
3" x 6"





Bellwood Artisan Barcelona
White Oak Engineered Hardwood

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{ open air living }



Bellwood Artisan Geneva White Oak Engineered Hardwood



{ new neutrals }

In this hectic, modern era, it's essential that your home provides a calming respite from the chaos of the world-at-large. Calming, neutral colors like soft pink and muted brown create the perfect palette for a restorative escape—one that's enhanced by a powerful association with Mother Earth herself.

“The new neutral colors are rooted in the organic world; the terracotta of natural clay, the range of greens in plant life,” said Jen Meska, Director of Merchandising and Style Expert at LL Flooring. “These natural tones help to make your home feel safe and nurturing, with a hint of familiarity.” Cooler colors, like the gray wash of Pasque Island solid hardwood, produce a relaxing ambiance, while warm colors like cream, blush, and tan create an inviting, comforting feeling. Don't be afraid of a completely neutral color palette. A variety of textures and shapes can add visual interest, like faux-fur upholstery or abstract wall art.



Pasque Island
Distressed Solid Hardwood

STYLE REPORT 2022

Our Fall Style Report covers all the latest home interior trends and shows you how our floors can help bring style to life.

As temperatures drop, it can be a little trickier to embrace *friluftsliv* [*free-loofts-liv*], the Norwegian philosophy of “open air living” and finding joy in the outdoors. But, as we enter the cooler months, outdoor spaces can still provide the comfort we crave. Consider using a patio heater or a *backyard fire pit to enjoy the classic, cozy feeling of a campfire on a chilly evening*. Or, add a cushy throw blanket to your patio furniture to help combat the cold.

If you truly prefer the great indoors, you can still connect your home with nature by playing up natural light. Choose sheer curtains to bring in sunlight while maintaining privacy. Wide-plank hardwood floors, like Geneva White Oak, can help you bring the outdoors in by highlighting the natural beauty of real wood. Strategically-placed houseplants can also add a nod to nature. There are lots of options that are easy to care for, even in the low light of winter. A pothos plant, for example, requires only weekly watering and grows to create long trailing vines, perfect for cascading off a high shelf.



Bellawood Character Red Oak Solid Hardwood

{ homestead roots }

Focusing on harmony with nature, crafts and even sustainable farming, homestead style is a celebration of natural simplicity and the nostalgia of the traditional. Homestead style, also known as “cottagecore,” makes your home a serene escape from the harsh reality of modern busyness and the intrusion of technology. To create this calm, rustic feeling, choose natural materials like wood and stone. *A timeless hardwood floor like Character Red Oak creates a perfect foundation for nature-inspired style with warm,* light tones and a full range of natural features, like knots, mineral streaks and variations in color.

“Vintage furniture is another great way to amp up homestead style,” said Jen Meska, Director of Merchandising and Style Expert at LL Flooring.

“It adds to the sense of nostalgia, and, if you’re lucky, you can find pieces with botanical or floral print upholstery to help connect with the outdoors,” she added. You can also embrace nostalgia with handmade décor pieces like crocheted throws, embroidery samplers or baskets.

As we approach the winter holiday season, *homestead style provides a special impetus to shift focus toward simpler times and family bonds.*

Heirloom crafts made by family members can add an extra special touch. Configure spaces to encourage connection; make your fireplace the highlight of your living room instead of the TV and position furniture to encourage conversation.



Bellawood Artisan Bristol Tavern Hickory Distressed Engineered Hardwood

LAMINATE

Your home is your castle and you take pride in designing it exactly as you wish, no matter the indulgence. But, you shouldn't pay a king's ransom just to get regal style that lasts for years. Get more than you thought for less than you'd expect with Dream Home laminates.

- Leading hardwood designs, colors, and textures
- Stands up to pets, kids and heavy foot traffic
- Easy click installation



- 1 Sunswep Ash**
Laminate
12mm x 8"
30 Year Ltd. Warranty* | Dream Home
- 2 Antique Farmhouse Hickory**
Laminate
10mm x 6.26"
Lifetime Ltd. Warranty* | Dream Home XD
- 3 Calico Oak**
Laminate
8mm x 7.64" +pad
Lifetime Ltd. Warranty* | Dream Home XD
- 4 Pewter Oak**
Laminate
8mm x 7.64"
30 Year Ltd. Warranty* | Dream Home
- 5 Delaware Bay Driftwood**
Laminate
10mm x 7.6" +pad
Lifetime Ltd. Warranty* | Dream Home XD



Solid
Engineered
Bamboo

There's something special about hardwood floors. Maybe it's the rich history of hardwood and the way it recalls classic homes and the pride and craftsmanship that go into them. Or maybe, in your modern home, you love that hardwood offers the latest looks—chic colors, bold textures and cutting-edge sizes and styles—without losing that inviting feeling that natural wood creates. Or maybe, it's the way they remind you of being a kid, running and sliding in your socks when no one was looking. No matter why you're drawn to hardwood, you know it's uniquely satisfying, and we've got the right floor for you.



turn your house into a
home with hardwood

*Bella*WOOD®

Premium
Craftsmanship.
True Elegance.

BELLAWOOD

When you want a floor as unique as you are, the natural choice is Bellawood hardwood. The organic look of Bellawood flooring connects your space to nature and will never go out of style. With a wide range of species, colors, and textures, Bellawood combines true elegance and premium craftsmanship to offer incredible value. Bellawood hardwood embodies the warmth and beauty that only real wood can provide, pairing it with the performance of contemporary materials. Whether you prefer timeless style or the latest designs, Bellawood offers enduring, luxurious hardwood flooring with unparalleled natural style.



- 1 East Hampton Oak**
Solid Hardwood
3/4" x 8.5" | 100 Year Ltd. Warranty*
Bellawood Artisan
- 2 Segovia White Oak**
Distressed Engineered Hardwood
7/16" x 7.4" | 100 Year Ltd. Warranty*
Bellawood Artisan
- 3 Tullamore White Oak**
Distressed Engineered Hardwood
7/16" x 7.4" | 100 Year Ltd. Warranty*
Bellawood Artisan



SOLID

Perhaps you're a traditionalist, and you want the warmth and style of the floors you grew up with. Or maybe, now that you have your own home, you need the latest looks. Elevate your interior style with subtle textures that add character and colors ranging from uplifting light blondes to deep, rich browns. Set the tone for your home's style with solid hardwood, whether you choose a timeless Red Oak or a modern Maple.

- Wide range of styles in both domestic and exotic species
- Options with rustic textures, subtle wear, or smooth finish
- Select styles backed by a 100-year transferable limited warranty*



- 1 Walnut Hickory**
Solid Hardwood
3/4" x 3.25" | 50 Year Ltd. Warranty*
Builder's Pride
- 2 Pioneer Leather Oak**
Solid Hardwood
3/4" x 5" | 100 Year Ltd. Warranty*
Bellawood
- 3 Somersworth Oak**
Solid Hardwood
3/4" x 5" | 100 Year Ltd. Warranty*
Bellawood Artisan
- 4 Brazilian Koa**
Solid Hardwood
3/4" x 5" | 100 Year Ltd. Warranty*
Bellawood
- 5 Westover Oak**
Solid Hardwood
3/4" x 5" | 100 Year Ltd. Warranty*
Bellawood





- 1 Matte Carriage House White Ash**
Solid Hardwood
3/4" x 5.25" | 100 Year Ltd. Warranty*
Bellawood
- 2 Pepperell Hickory**
Solid Hardwood
3/4" x 5" | 100 Year Ltd. Warranty*
Bellawood Artisan
- 3 Millrun Hickory**
Solid Hardwood
3/4" x 3.25" | 100 Year Ltd. Warranty*
Mayflower
- 4 Beartooth Mountain Oak**
Solid Hardwood
3/4" x 5" | 30 Year Ltd. Warranty*
Virginia Mill Works
- 5 Red Oak**
Solid Hardwood
3/4" x 3.25" | 50 Year Ltd. Warranty*
Bruce





- 1 West Hampton**
Solid Hardwood
3/4" x 8.5" | 100 Year Ltd. Warranty*
Bellawood Artisan
- 2 New Shoreham Oak**
Distressed Solid Hardwood
3/4" x 5" | 100 Year Ltd. Warranty*
Bellawood Artisan
- 3 Paradise Valley Oak**
Solid Hardwood
3/4" x 5" | 50 Year Ltd. Warranty*
Virginia Mill Works
- 4 Gray Fox Oak**
Solid Hardwood
3/4" x 3.25" | 50 Year Ltd. Warranty*
Builder's Pride
- 5 Saddle Oak**
Solid Hardwood
3/4" x 5" | 50 Year Ltd. Warranty*
Builder's Pride



time is money:

we can help you save both with professional installation



† Professional independent contractors will follow state, county, and local government regulations issued to reduce the spread of COVID-19 as required by law.

PICTURE IT in your home

See what hundreds of flooring options could look like in your space with Picture It, our online floor visualizer. **Visit [LLFlooring.com](https://www.llflooring.com)** to learn more.

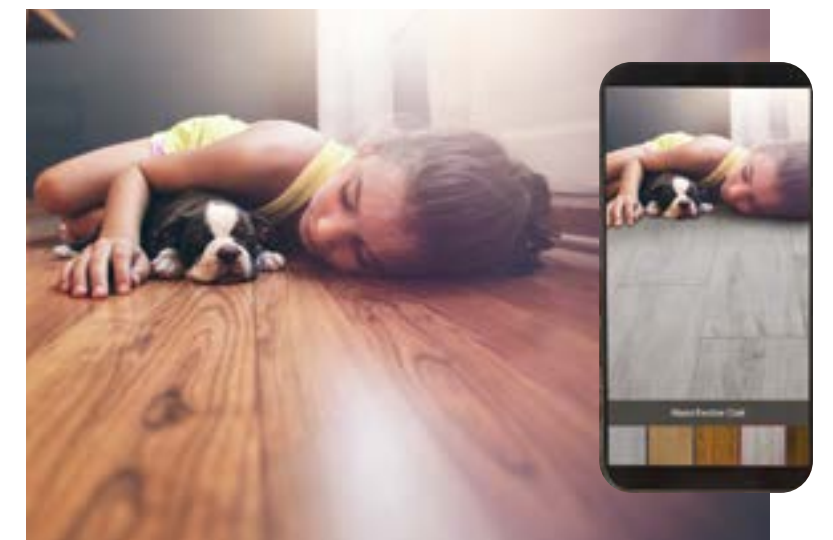
Get it installed with our network of professional installers.

You've found the floor you love. Now what? You could spend forever and a day using your limited free time to install it yourself. Or, you could take just a few minutes and let us arrange installation.

Our network of professional installers can safely install your new floor, so you don't have to lift a finger except to point to the floor you love. Spend your time doing more important things, like mastering that new recipe or helping your junior point guard perfect her three-point shot. And you can upgrade your home without blowing your budget. **We offer financing for your entire project, including installation.**

Talk to a store associate, visit [LLFlooring.com/install](https://www.llflooring.com/install) or call us at 800-227-4036.

- Our free estimate is more than just a measurement, we provide a complete project assessment
- Licensed and insured professional independent contractors, committed to following public health safety guidelines*
- We ensure your new floor is installed to industry and manufacturers' standards
- All contract labor is backed by an LL Flooring one-year limited residential installation warranty



ENGINEERED WIDE PLANK

Bigger is better with wide plank flooring. Widths up to ten-and-a-half inches create a luxurious, open feeling that can make your home even more inviting. Wide plank floors can make your space feel larger, because there are fewer seams interrupting the pattern. And, a wide plank engineered hardwood offers more space for the beautiful, natural grain pattern to shine, even in high moisture areas or over any subfloor.

- Options in a variety of species and stains
- Adapts to any interior style
- Multiple installation methods available



- 1 Claire Gardens Oak**
Distressed Engineered Hardwood
9/16" x 8.5" | 100 Year Ltd. Warranty*
Bellwood Artisan
- 2 Marco Island White Oak**
Distressed Engineered Hardwood
5/8" x 9.5" | 100 Year Ltd. Warranty*
Bellwood Artisan
- 3 Platinum Coast White Oak**
Distressed Engineered Hardwood
5/8" x 9.5" | 100 Year Ltd. Warranty*
Bellwood
- 4 Golden White Oak Reserve**
Distressed Engineered Hardwood
3/4" x 8.5" | 100 Year Ltd. Warranty*
Bellwood Artisan
- 5 Amelia Island White Oak**
Distressed Engineered Hardwood
5/8" x 9.5" | 100 Year Ltd. Warranty*
Bellwood Artisan





- 1 Sugar Mill Hickory**
Distressed Engineered Hardwood
7/16" x 7.4" | 100 Year Ltd. Warranty*
Bellwood Artisan
- 2 Tobacco Road Acacia**
Distressed Engineered Hardwood
Also Available in Solid
9/16" x 4.8" | 50 Year Ltd. Warranty*
Virginia Mill Works
- 3 Lucerne White Oak** (Photo on Cover)
Distressed Engineered Hardwood
7/16" x 7.4" | 100 Year Ltd. Warranty*
Bellwood Artisan
- 4 Porter House Hickory**
Engineered Hardwood
9/16" x 7.5" | 50 Year Ltd. Warranty*
Virginia Mill Works
- 5 Monterey Bay Hickory**
Distressed Engineered Hardwood
9/16" x 7.5" | 50 Year Ltd. Warranty*
Virginia Mill Works



ERA COLLECTION

The Era Collection combines cutting-edge 5G® locking technology and trending style to redefine hardwood flooring. Offering the latest looks in European Oak, Era hardwoods feature ultra-wide and ultra-long planks that create an open, stylish look in any room. The expansive planks allow the European Oak to take center stage.

Thanks to advances in core technology, these wide-plank floors are three times more impact resistant than traditional White Oak. And, with its 5G® water-resistant locking technology, these floors are the modern, on-trend solution for busy households. Era Collection hardwood flooring is real wood with unmatched endurance, on-trend looks and water protection.



Water-Resistant



Dent-Resistant



Scratch-Resistant



Large Planks

1



2



3

- 1 Lagan River White Oak**
Engineered Hardwood
7/16" x 10.67" | 50 Year Ltd. Warranty*
AquaSeal
- 2 Valberg White Oak**
Engineered Hardwood
7/16" x 10.67" | 50 Year Ltd. Warranty*
AquaSeal
- 3 Faroe Island White Oak**
Engineered Hardwood
7/16" x 10.67" | 50 Year Ltd. Warranty*
AquaSeal
- 4 North Cape White Oak**
Engineered Hardwood
7/16" x 10.67" | 50 Year Ltd. Warranty*
AquaSeal



4

ENGINEERED WATER-RESISTANT

Science and nature combine to create water-resistant engineered hardwood. Now, you can add the warmth and inviting feeling of real wood in places you'd never expect. And, thanks to AquaSeal technology, you don't have to worry about spills.

- Superlative style with superior function
- Water-resistant for up to 72 hours
- Easy click installation



- 1 Crater Lake White Oak**
Distressed Engineered Hardwood
7mm x 7.48" w/pad
50 Year Ltd. Warranty* | AquaSeal
- 2 Walnut**
Engineered Hardwood
7mm x 7.5" w/pad
50 Year Ltd. Warranty* | AquaSeal
- 3 Moselle River Maple**
Engineered Hardwood
7mm x 7.48" w/pad
50 Year Ltd. Warranty* | AquaSeal
- 4 Red River White Oak**
Distressed Engineered Hardwood
7mm x 7.48" w/pad
50 Year Ltd. Warranty* | AquaSeal
- 5 Natural Hickory**
Engineered Hardwood
7mm x 7.5" w/pad
50 Year Ltd. Warranty* | AquaSeal



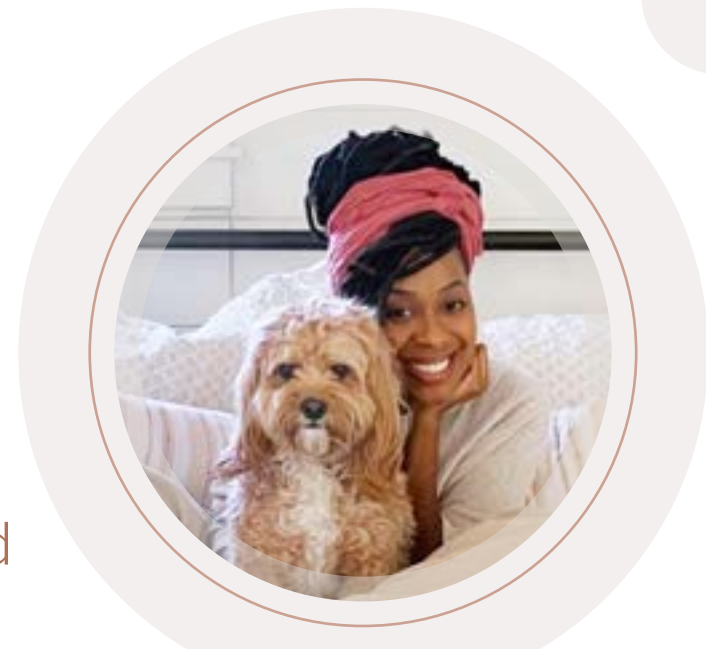
Influencer Spotlight:

The Mother of Style Overhauls With Kay Volmar



@onceupon1912

Learn how this **maven of modern style** updated her mom's home with new flooring.



Kay Volmar
Blogger

In 2013, designer Kay Volmar and her husband took a trip to Disney World. A native New Yorker, Kay was enchanted with the quaint community of Mount Dora, Florida; and started searching online for homes there as soon as the couple returned from their vacation. Taking a chance, Kay bought a circa-1912 bungalow sight-unseen. Although the house had been vacant for several years and needed some major TLC, Kay made it her mission to restore it to its century-old glory. Kay has been meticulously renovating ever since, putting her savvy design skills to the test while challenging her creativity to stay on a budget, and sharing the whole process on Instagram.

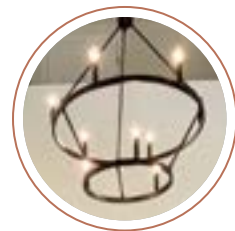
But, TLC isn't anything new for Kay, she's learned from the best. "My mom has always worked tirelessly to help others. She has raised six children, and now she's a doting grandmother, plus she provides around-the-clock care for my stepfather," Kay said, adding "with everything she's done for our family, I wanted to take care of her for a change."

Kay partnered with LL Flooring to install over 1,400 square feet of new flooring in her mom's home, giving it an overdue style update. Designer daughter Kay was the perfect person to define and create the new look; she chose Amherst Oak solid hardwood to replace a hodgepodge of carpet, vinyl, and tile. Installing one type of flooring throughout her mom's home helped to simplify the installation process and also created a cohesive look.

“I love the rustic, warm qualities of Amherst Oak”



Bellawood Artisan Amherst Oak Solid Hardwood



One of Kay’s favorite parts of the transformation is the updated staircase. **With new treads to match the hardwood floor, the staircase now feels clean and modern—a definite upgrade from the old carpet.** The white risers help the enclosed stairs seem brighter and more open, reflecting the light in the hallway.

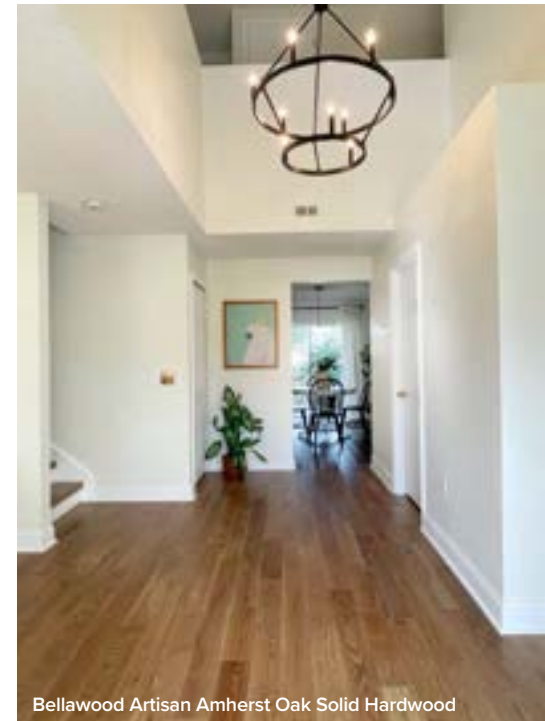


Studio Photography
Costa Bella Marble Porcelain Tile

Costa Bella Marble has an organic feel, and the veining adds a beautiful visual movement.



Costa Bella Marble Porcelain Tile



Bellawood Artisan Amherst Oak Solid Hardwood

While Kay describes her personal style as a blend of vintage and modern cottage, with a touch of coastal, her mom’s sensibilities lean more traditional. This made Amherst Oak the ideal choice for her project.

“I love the rustic, warm qualities of Amherst Oak. The 5-inch width is a modern update that still feels traditional,” Kay said.

With the classic warmth of hardwood in the foyer, halls, living and dining rooms, Kay chose a stately stone-look tile for her mom’s bathrooms. Costa Bella Marble features a gray and white marble-inspired look that creates an elegant ambiance and makes any space feel upscale. **“We are highly impressed. Costa Bella Marble has an organic feel, and the veining adds a beautiful visual movement.** The bathroom feels like a spa now,” Kay said, “and Mom has a truly luxurious place to pamper herself after taking care of others.”

Thanks to Kay’s thoughtful design and our premium flooring, her mom’s house has been revitalized. “It’s been surreal. My mom feels like she has a new home,” Kay said.

BAMBOO

Use the organic look of bamboo to renew your home with the beauty of nature. With a wide range of stains, unique styles and textures, bamboo creates a perfect balance of the best features of traditional hardwood floors and refreshing style options. And, with AquaSeal technology, your home is protected from everyday spills and splashes.

- Water-resistant for up to 72 hours
- Natural bamboo with limitless variation
- Easy click installation



- 1 Toffee**
Distressed Engineered Bamboo
7mm x 5.13" w/pad
50 Year Ltd. Warranty* | AquaSeal
- 2 Timberline**
Distressed Engineered Bamboo
7mm x 7.5" w/pad
50 Year Ltd. Warranty* | AquaSeal
- 3 Toasted Caramel**
Distressed Engineered Bamboo
7mm x 7.5" w/pad
50 Year Ltd. Warranty* | AquaSeal
- 4 Cabernet**
Engineered Bamboo
6mm x 7.5"
50 Year Ltd. Warranty* | AquaSeal
- 5 Strand Carbonized**
Distressed Engineered Bamboo
7mm x 7.5" w/pad
50 Year Ltd. Warranty* | AquaSeal



Your Ultimate

Affordable Holiday Home Makeover



Tom Kraeutler
Founder, Host, and Chief
Home Improvement Evangelist
of Money Pit Radio Show
and Podcast

KITCHEN

Your kitchen is the heart of your home—the lifeblood of holiday hosting. A gathering place and functional space, kitchens pull double duty during the holiday season, which makes them doubly important for your DIY focus.

REVAMP YOUR CABINETS

Completely replacing all your cabinets might be a bridge too far for a pre-holiday project, but you can still give them a fresh look with a few simple tricks. A rejuvenating coat of paint to change up your color scheme, or a revitalizing refinish, can make a world of difference without an exorbitant investment of time or money. Even easier, bring on the bling by switching-out door and drawer pulls to add sparkle to your space.

UPDATE YOUR BACKSPLASH

Completely transform the look of your entire kitchen by adding a new backsplash. Sleek, white subway tile is always in style and creates a clean look. What's more, you've got a pick of interesting patterns and additional design choices that can make your backsplash truly stand out.

REPLACE YOUR COUNTERTOPS

Swapping out old countertops for new is a simple process that can have a big impact on your kitchen's overall style. Quartz countertops deliver durability, as well as stain and heat resistance. **Butcher block countertops can add warmth with ample functional benefit.** Or, update an old laminate countertop with new epoxy-based stone coatings that mimic the look and easy care of natural stone tops at a fraction of the cost.



American Cherry Butcher Block

GUEST ACCOMMODATIONS

Alas, your guests will need a place to stay that isn't the budget motel. **Make your friends and family feel at home in your home** with some simple preparations.

CRAFT A BED FIT FOR A KING (OR QUEEN)

That guest bed doesn't have to be monarch-sized to provide comfort. Swap in some quality bedding and a few high-end pillows, then your visitors will be able to luxuriate like King Midas himself. Combine with a quick cleaning and a few extra amenities for an experience they'll not soon forget.

BUILD A BETTER BATHROOM

With guests flowing in and out of your home, your bathrooms are liable to be busier than ever. You can keep your guests comfortable, however, by clearing away clutter, polishing your porcelain, and curating a care package with all the toiletries and conveniences they'll need for their stay.

FANCIFY YOUR FLOORING

There's never been an easier time than now to DIY some beautiful new flooring. From vinyl plank to engineered hardwood, you can find plenty of options that blend organic hardwood looks and waterproof performance, with click installation options that make them well-suited to DIY. Plus, in a smaller space like a guest bathroom, this affordable project delivers more bang for your flooring buck than you might have thought possible.



Bellawood Artisan Claire Gardens Oak Engineered Hardwood

STORAGE UPGRADES

With your home more active than usual, **free space will beat a premium.** Take charge, and tidy the busy areas of your home with these practical storage procedures.

DECLUTTER LIKE A PRO

It might seem like a Herculean labor at first, but good planning and a bit of perseverance can make even the largest decluttering tasks manageable. Start by mapping the job in stages—prioritizing which areas you'll tackle in which order—then go room by room, zone by zone, until you've finished.

TAKE ADVANTAGE OF HIDDEN SPACES

Your home has plenty of overlooked storage spaces that can help you hide your stuff. Beneath your staircase, for instance, could be the perfect place for you to conceal a closet. Alternatively, installing some door-mounted storage racks or setting up a secret stash beneath your bed could provide all the extra space you need to get things out of sight before guests arrive.

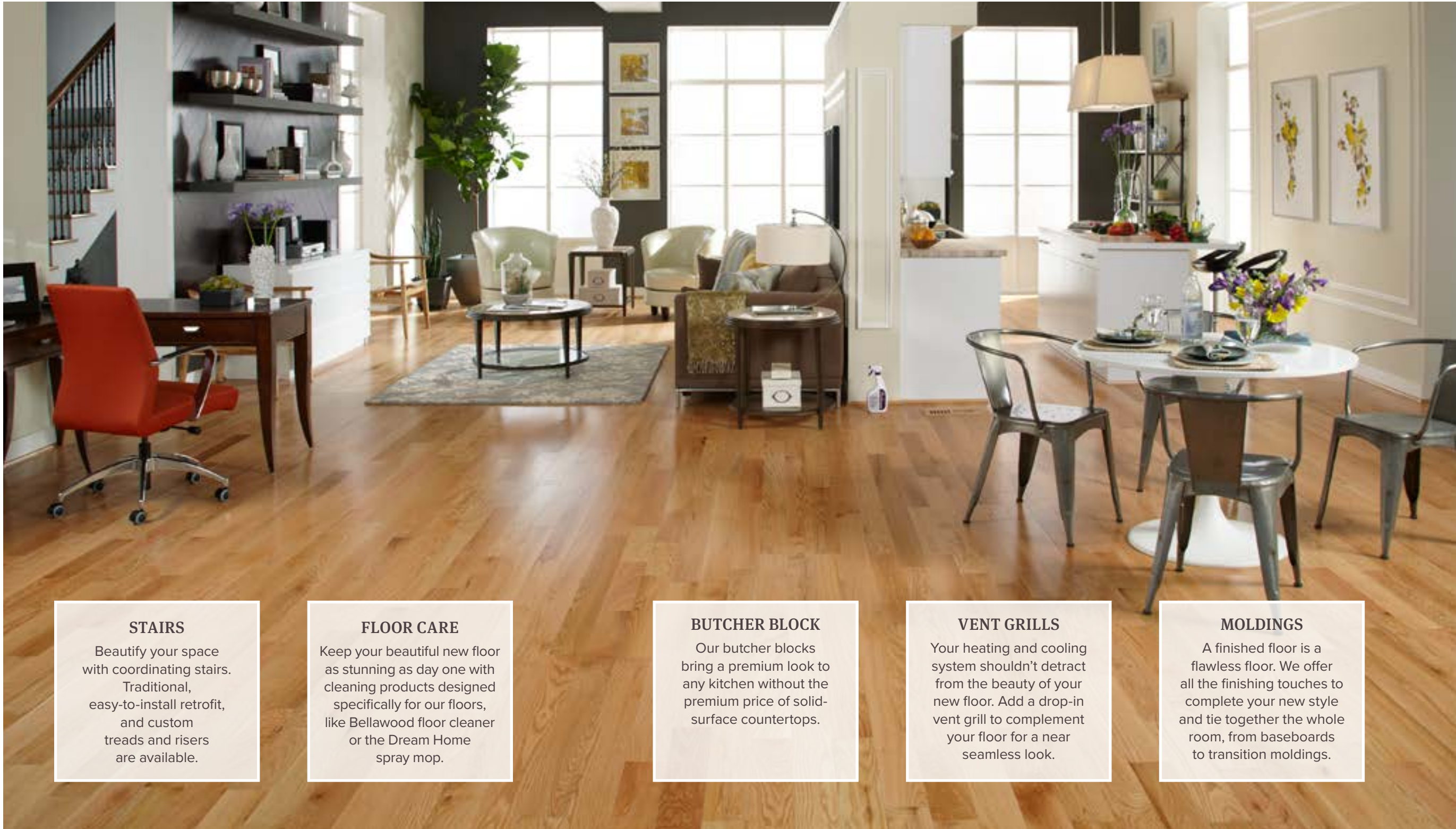
everything you need to get to the "after" part of "before and after"

Once you've found the floor you love, your project is just getting warmed up. This is a big investment, and to finish the job off right, you'll need molding, underlayment, and all the other (seemingly) small details that are integral in bringing your flooring project together.

Quality underlayment sets the stage for a flooring project done right. It can help correct minor imperfections in your subfloor, like low spots, and prevents the hollow sound and feel that can come with a floating floor. Underlayment takes your new floor from acceptable to impeccable.

Or maybe you're trying to get the most out of the new vinyl in your basement guest suite? In that case, you'll need to add a vapor barrier to protect from moisture seeping up through the concrete slab.

We've got these (and many other) flooring essentials among our selection. There's a world of products to consider, but our experts are ready to help guide you to exactly what you need to complete your flooring project to the pinnacle of perfection.



STAIRS
Beautify your space with coordinating stairs. Traditional, easy-to-install retrofit, and custom treads and risers are available.

FLOOR CARE
Keep your beautiful new floor as stunning as day one with cleaning products designed specifically for our floors, like Bellawood floor cleaner or the Dream Home spray mop.

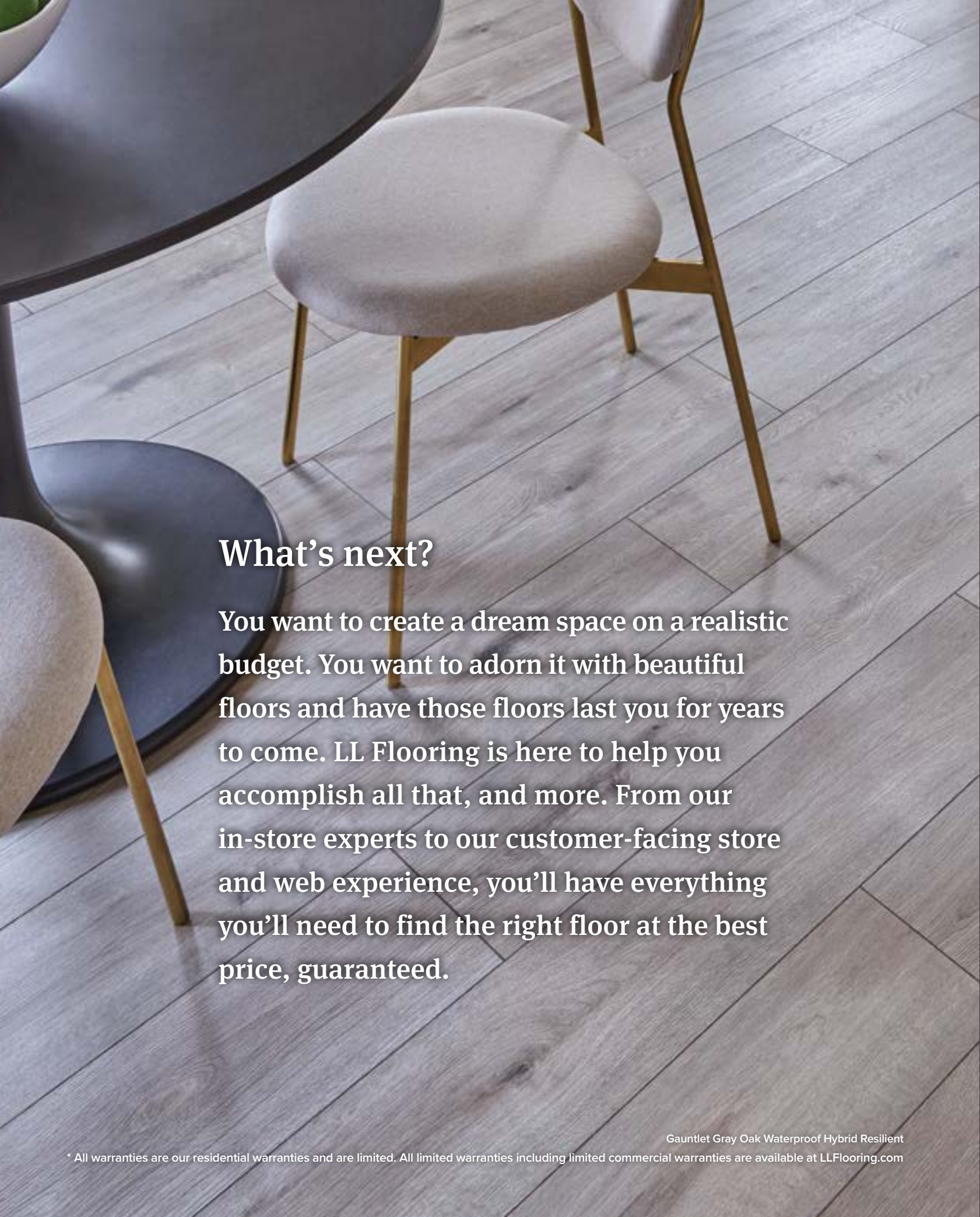
BUTCHER BLOCK
Our butcher blocks bring a premium look to any kitchen without the premium price of solid-surface countertops.

VENT GRILLS
Your heating and cooling system shouldn't detract from the beauty of your new floor. Add a drop-in vent grill to complement your floor for a near seamless look.

MOLDINGS
A finished floor is a flawless floor. We offer all the finishing touches to complete your new style and tie together the whole room, from baseboards to transition moldings.

Scan QR code for more info





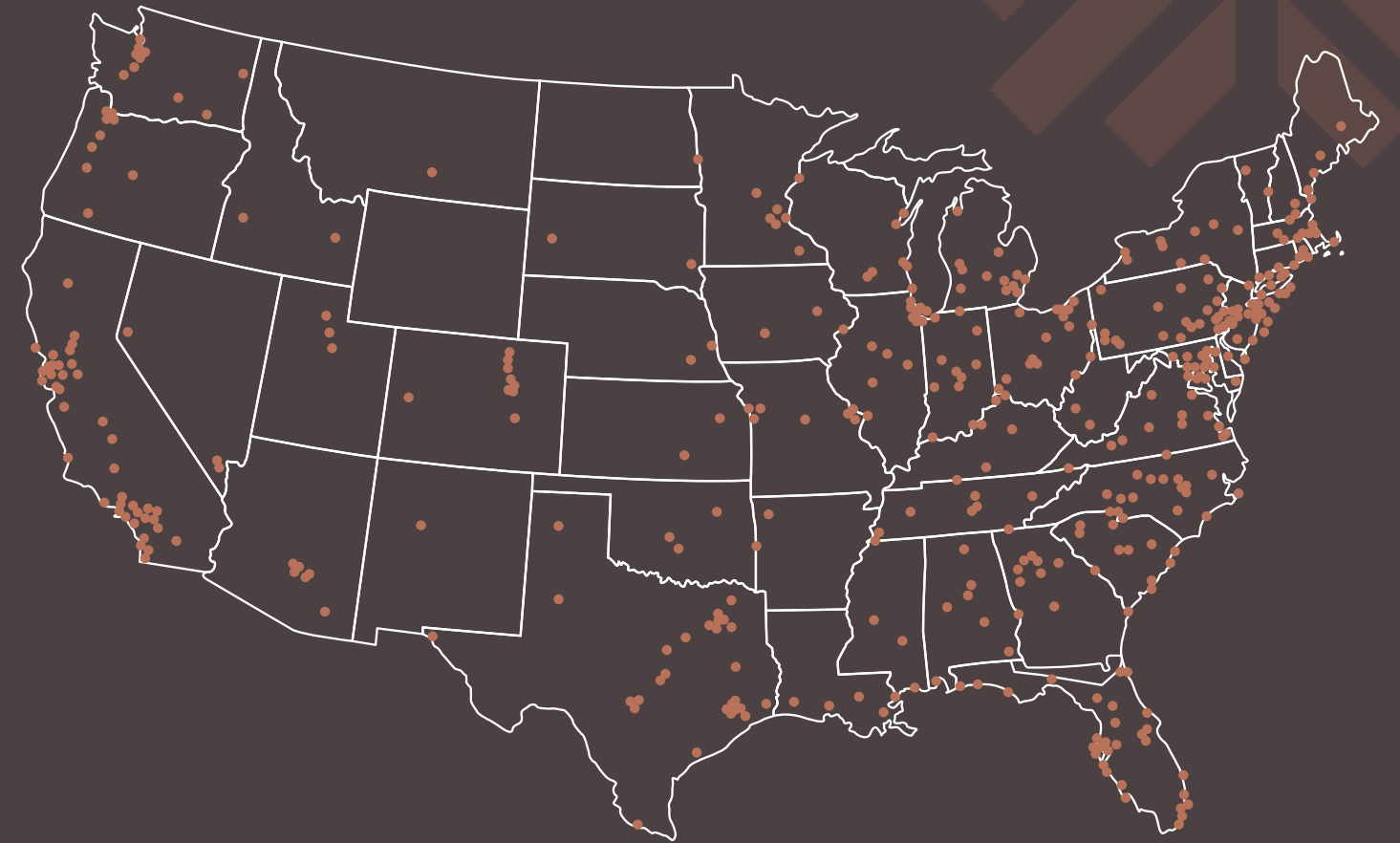
What's next?

You want to create a dream space on a realistic budget. You want to adorn it with beautiful floors and have those floors last you for years to come. LL Flooring is here to help you accomplish all that, and more. From our in-store experts to our customer-facing store and web experience, you'll have everything you'll need to find the right floor at the best price, guaranteed.

Gauntlet Gray Oak Waterproof Hybrid Resilient

* All warranties are our residential warranties and are limited. All limited warranties including limited commercial warranties are available at LLFlooring.com

Over 28 Years as Your Neighborhood Flooring Experts



Visit us at one of over **430 stores nationwide**, shop online at **LLFlooring.com**, or call **800-227-4036** to speak with one of our flooring experts or schedule a **free in-home estimate**.



LLFlooring.com | 844-4-LLFLOOR

**From inspiration
to installation,
find the floor you'll love.**



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